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| **DOCTOR OF PHILOSOPHY Major in BUSINESS MANAGEMENT** | | |
| REVISED CURRICULUM EFFECTIVE A.Y. 2019-2020 | | |
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| ***Required Bridging Courses (12 units) for those without a master’s in Business Administration:*** | | |
| MBA101 030 | Principles of Management (3 units) |  |
| MBA102 030 | Accounting for Non-Accountants (3 units) |  |
| MBA103 030 | Principles of Economics (3 units) |  |
| MBA104 030 | Management Information Systems (3 units) |  |
|  | Thesis *(for Non-Thesis Program)* (6 units) |  |
|  |  |  |
| **CODE** | **COURSE TITLE** | **UNITS** |
|  | **1st Year – First Semester** |  |
| DBM300 030 | Philosophy of Business and Management Ethics (Foundation) | 3 |
| ADSTAT 130 | Advanced Statistical Methods Applied to Research (Foundation) | 3 |
| TESAUG 030 | Teachings of St. Augustine of Hippo (Foundation) | 3 |
| QUALRE 030 | Qualitative Research | 3 |
|  | | **12** |
|  | **1st Year – Second Semester** |  |
| QUANRE 230 | Quantitative Research (Foundation) | 3 |
| DBM301 030 | Advanced Financial Management (Major) | 3 |
| DBM302 030 | Advanced Managerial Accounting | 3 |
| DBM303 030 | Advance Managerial Economics (Cognate) | 3 |
|  | | **12** |
|  | **1st Year – Summer Term** |  |
| DBM304 030 | Global Marketing Management (Major) | 3 |
| DMB305 030 | Global Business Environment (Major) | 3 |
| DBM306 030 | Project Management (Cognate) | 3 |
|  | | **9** |
|  | **2nd Year – First Semester** |  |
| DBM307 030 | Strategic Management (Major) | 3 |
| DBM308 030 | Human Resource Management (Major) | 3 |
| DBM309 030 | Enterprise Creation and Development (Major) | 3 |
| DBM310 030 | Advanced Corporate Social Responsibility and Good Governance (Major) | 3 |
|  |  | **12** |
|  | Written Comprehensive Examination |  |
|  | |  |
|  | **2nd Year – Second Semester** |  |
| DISSER 030 | Dissertation | **12** |
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| **SUMMARY** | | | | |
| Foundation Courses | 15 units |  | Comprehensive Examination | Written |
| Major Courses | 24 units |  | Dissertation | 12 units |
| Cognate Courses | 6 units |  |  |  |
| ***Total Program Requirements (57 units)*** | | | | |

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| **MASTER IN BUSINESS ADMINISTRATION** | | | |
| REVISED CURRICULUM EFFECTIVE A.Y. 2019-2020 | | | |
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| ***Required Bridging Courses (12 units) for those without a bachelor’s in Business:*** | | | |
| MBA101 030 | Principles of Management (3 units) |  |  |
| MBA102 030 | Accounting for Non-Accountants (3 units) |  |  |
| MBA103 030 | Principles of Economics (3 units) |  |  |
| MBA104 030 | Management Information Systems (3 units) |  |  |
|  |  |  |  |
| **CODE** | **COURSE TITLE** | **UNITS** | **GRADE** |
|  | **1st Year – First Semester** |  |  |
| STATIS 130 | Basic Statistics Applied to Research (Foundation) | 3 |  |
| MBA201 030 | Human Behavior in Organization (Foundation) | 3 |  |
| MBA202 030 | Marketing Management (Major) | 3 |  |
|  | | **9** |  |
|  | **1st Year – Second Semester** |  |  |
| METRES 230 | Methods of Research 1 - Quantitative (Foundation) | 3 |  |
| MBA203 030 | Managerial Accounting (Major) | 3 |  |
| MBA207 030 | Managerial Economics (Cognate) | 3 |  |
|  | | **9** |  |
|  | **1st Year – Summer Term** |  |  |
| MBA208 030 | Strategic Management (Cognate) | 3 |  |
| MBA204 030 | Operation and Production Management (Major) | 3 |  |
| TESAUG 030 | Teachings of St. Augustine of Hippo (Foundation) | 3 |  |
|  | | **9** |  |
|  | **2nd Year – First Semester** |  |  |
| MBA205 030 | Corporate Social Responsibility and Good Governance (Major) | 3 |  |
| MBA206 030 | Financial Management (Major) | 3 |  |
|  | | **6** |  |
|  | Written Comprehensive Examination |  |  |
|  | |  |  |
|  | **2nd Year – Second Semester** |  |  |
| THESIS 030 | Thesis | **6** |  |
|  |  |  |  |
|  | **TOTAL UNITS** | **39** |  |

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| **Summary** | | | | |
| Foundation Courses | 12 units |  | Comprehensive Examination | Written |
| Major Course | 15 units |  | Thesis | 6 units |
| Cognate Courses | 6 units |  |  |  |
| ***Total Program Requirements (39 units)*** | | | | |

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| **MASTER IN BUSINESS ADMINISTRATION**  **Major in HOSPITALITY AND TOURISM MANAGEMENT** | | | |
| REVISED CURRICULUM EFFECTIVE A.Y. 2019-2020 | | | |
|  | | | |
| ***Required Bridging Courses (12 units) for those without a bachelor’s in Business:*** | | | |
| MBA101 030 | Principles of Management (3 units) | 3 |  |
| MBA102 030 | Accounting for Non-Accountants (3 units) | 3 |  |
| MBA103 030 | Principles of Economics (3 units) | 3 |  |
| MBA104 030 | Management Information Systems (3 units) | 3 |  |
|  |  |  |  |
| **CODE** | **COURSE TITLE** | **UNITS** | **GRADE** |
|  | **1st Year – First Semester** |  |  |
| STATIS 130 | Basic Statistics Applied to Research (Foundation) | 3 |  |
| MBA201 030 | Human Behavior in Organization (Foundation) | 3 |  |
| MBA209 030 | Management Information Systems for the Hospitality Industry and Tourism Marketing (Major) | 3 |  |
|  | | **9** |  |
|  | **1st Year – Second Semester** |  |  |
| METRES 230 | Methods of Research 1 - Quantitative (Foundation) | 3 |  |
| MBA210 030 | Management Hotels, Restaurants, Tour & Travel Agency & Related Institutions (Major) | 3 |  |
| MBA211 030 | Foundation of Hospitality and Tourism Industry (Cognate) | 3 |  |
|  | | **9** |  |
|  | **1st Year – Summer Term** |  |  |
| MBA212 030 | Cultural Heritage and Tourism Site Management and Sustainability (Cognate) | 3 |  |
| MBA208 030 | Strategic Management for Hospitality and Tourism Management (Major) | 3 |  |
| TESAUG 030 | Teachings of St. Augustine of Hippo (Foundation) | 3 |  |
|  | | **9** |  |
|  | **2nd Year – First Semester** |  |  |
| MBA205 030 | Corporate Social Responsibility and Good Governance (Major) | 3 |  |
| MBA213 030 | Financial Management in Tourism Enterprises (Major) | 3 |  |
|  | | **6** |  |
|  | Written Comprehensive Examination |  |  |
|  | |  |  |
|  | **2nd Year – Second Semester** |  |  |
| THESIS 030 | Thesis Writing | **6** |  |
|  |  |  |  |
|  | **TOTAL UNITS** | **39** |  |

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| **Summary** | | | | |
| Foundation Courses | 12 units |  | Comprehensive Examination | Written |
| Major Course | 15 units |  | Thesis | 6 units |
| Cognate Courses | 6 units |  |  |  |
| ***Total Program Requirements (39 units)*** | | | | |

**MASTER IN BUSINESS ADMINISTRATION**

**Major in HOSPITAL ADMINISTRATION**

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| REVISED CURRICULUM EFFECTIVE A.Y. 2019-2020 | | | |
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| ***Required Bridging Courses (6 units) for those without a bachelor’s in Business:*** | | | |
|  |  |  |  |
| MBA102 030 | Accounting for Non-Accountants (3 units) | 3 |  |
| MBA103 030 | Principles of Economics (3 units) | 3 |  |
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|  |  |  |  |
| **CODE** | **COURSE TITLE** | **UNITS** | **GRADE** |
|  | **1st Year – First Semester** |  |  |
| STATIS 130 | Basic Statistics Applied to Research (Foundation) | 3 |  |
| MBA201 030 | Human Behavior in Organization (Foundation) | 3 |  |
| MBA214 030 | Hospital Administration and Planning (Major) | 3 |  |
|  | | **9** |  |
|  | **1st Year – Second Semester** |  |  |
| METRES 230 | Methods of Research 1 - Quantitative (Foundation) | 3 |  |
| MBA215 030 | Hospital Information System (Major) | 3 |  |
| MBA218 030 | Hospital Organization and Humanism Cognate) | 3 |  |
|  | | **9** |  |
|  | **1st Year – Summer Term** |  |  |
| MBA219 030 | Hospital Administration: Organization/Problems and Practices (Cognate) | 3 |  |
| MBA216 030 | Marketing Management (Major) | 3 |  |
| TESAUG 030 | Teachings of St. Augustine of Hippo (Foundation) | 3 |  |
|  | | **9** |  |
|  | **2nd Year – First Semester** |  |  |
| MBA205 030 | Social Responsibility and Good Governance (Major) | 3 |  |
| MBA217 030 | Financial Management of Hospital (Major) | 3 |  |
|  | | **6** |  |
|  | Written Comprehensive Examination |  |  |
|  | |  |  |
|  | **2nd Year – Second Semester** |  |  |
| THESIS 030 | Thesis | **6** |  |
|  |  |  |  |
|  | **TOTAL UNITS** | **39** |  |

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| **Summary** | | | | |
| Foundation Courses | 12 units |  | Comprehensive Examination | Written |
| Major Course | 15 units |  | Thesis | 6 units |
| Cognate Courses | 6 units |  |  |  |
| ***Total Program Requirements (39 units)*** | | | | |